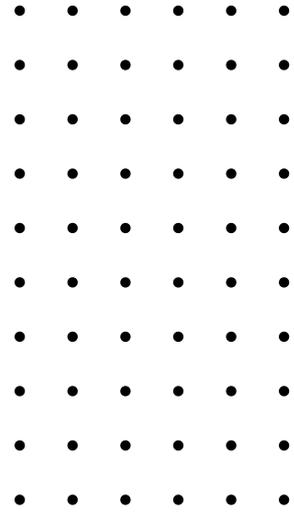


# COMPANY PROFILE

[www.widezoneinternational.com](http://www.widezoneinternational.com)

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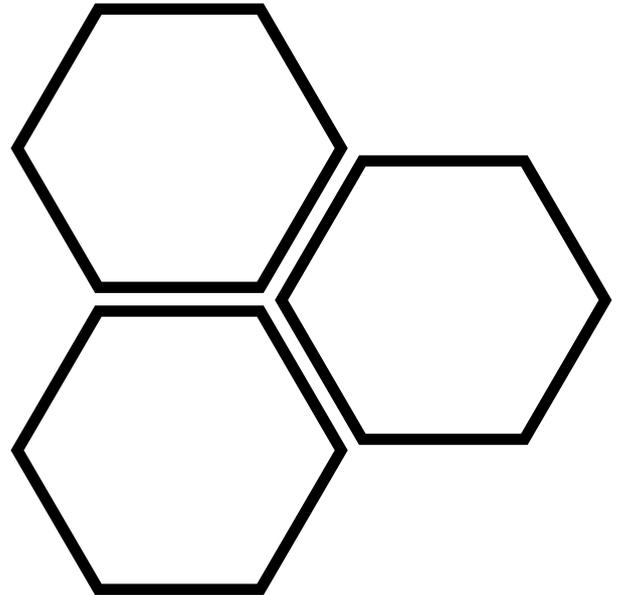
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# COMPANY OVERVIEW

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## About Us

Widezone International Co is one of the leading textile and apparel manufacturer dealing in woven and knitted garments. Our relentless commitment to our customers and a long lease of experience in fabric and garment manufacturing has earned us the trust of dozens of satisfied customers worldwide.

# OUR MISSION & VISION

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## GLOBAL VISION

One That Becomes hallmark of success for others.

New technologies and open trade laws have allowed the global market to be better connected, cohesive and significantly smaller for premier international businesses. At Widezone, we take these open markets as opportunities towards acquiring a more diverse clientele, and have positioned ourselves as a truly international company through various measures. To be responsive to the demands of a global economy, we have invested heavily in our infrastructure by growing our global presence and improving our logistical operations.

We aim in continuing to strengthen exports from Pakistan by strictly adhering to quality standards for knitting, dyeing, finishing and all other processes. Furthermore, we strive to raise the benchmark of the quality of product representing Pakistan in the global textile market by taking stringent measures for quality assurance.

## MISSION

Company is committed to maintain highest standards of quality by committing indispensable resources to meet customers' expectations. Establishing a benchmark to get recognized as an industry leader in the dynamic and competitive textile environment.

## BUSINESS VALUES

Integrity

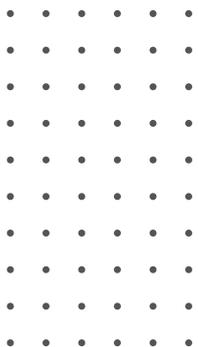
Respect

Innovation

Excellence

Diversity & Trust

Sustainability

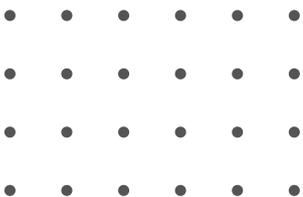


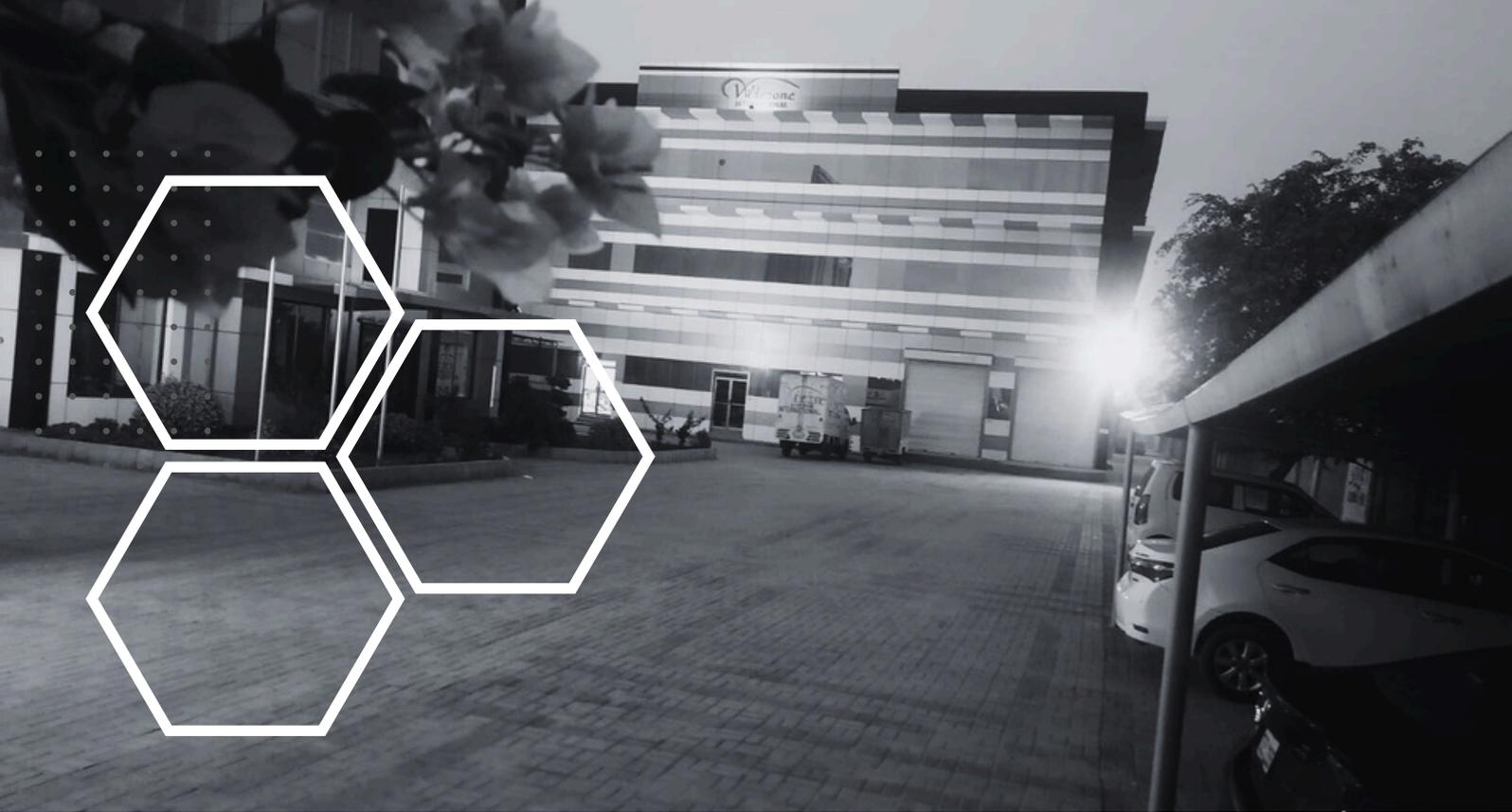
# BUSINESS PHILOSOPHY

At Widezone International, we understand the importance of brands and maintaining them to the highest standards. We support and supply to some of the biggest brands in the industry locally as well as internationally, and we also produce several luxury lines of our own. Brand value, if properly inculcated, can lead to exponential returns for business and perseverance to make our brand our strength. We strive to enhance our brand equity by ensuring that all needs and specifications of our clients are met in the most convenient and hassle-free environment with strict adherence to quality standards.

## RELIABLE SUPPLY

Quality and excellence are a culmination of various factors, often starting from the raw materials, through manufacturing and finishing to the final end of retail and sale. Like most businesses, apparel textiles is also a product of a variety of interconnected processes and businesses, all of which need to collaborate seamlessly for exceptional products. At Widezone, we believe in mitigating our odds; we are a well-integrated business model, which controls its entire supply chain, from raw material provision, through processing, production, and ultimately, on to global distribution; giving a reliable solution to our worldwide client base.





# WHAT WE DO



# YARN DEPARTMENT



Our monthly capacity of Yarn Store is about 250,000 kgs



## YARN SPECIALITIES

100% Cotton Yarns

Cotton/Polyester Yarns

Polyester yarns

Melange yarns

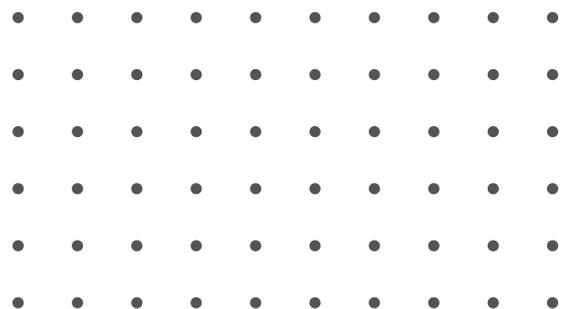
Slub yarns

Injected yarns

Twisted Yarns

Spandex

Viscose Yarns



# KNITTING DEPARTMENT



In the Knitting Department of Widezone International,

There are 15 Circular Knitting machines, with a capacity of 4,500 kgs per day and 135,000 kgs per month.



# FABRIC DYE HOUSE



We have partners and resources with a capacity of dyeing & finishing of 30,000 kgs/day and monthly we have capacity of 9 lakh kgs of fabric dyeing & finishing



# QUALITY CONTROL LAB



## QUALITY CONTROL LAB

The Quality control lab at our dyeing resources is capable of conducting tests to ensure the highest quality standards and further developing to achieve the certifications of some other customers.

Our current quality control lab test capabilities include managing colour-fastness (washing, water, etc.) and performing physical tests like fabric weight and garment appearance after washing.

## QUALITY CONTROL LAB MACHINE WISE DETAIL

The Quality control Lab of our dyeing resources has documented a quality manual that states the organization's quality management system. Management establishes a documented quality plan to set out the specific quality practices, resources required and sequence of activities relevant to the product. Our in-house Quality control lab is equipped with different computerized machines like Wascator FOM 71 CLS, Tumble Dryer, Tumble Dryer, Gyrowash, Crockmeter, Oven/Incubator, Pilling Martindale, Burst Strength, Burst Strength, pH Meter, Hoover Twin Tub, Weighing balances, pH Shaker, Thermohgograph, Light Cabinet and Attachment Strength with different capacity and functionality to satisfy our customers regarding all Quality Parameters.

# CUTTING DEPARTMENT

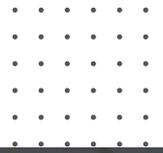


## CUTTING

In the Widezone International cutting department, we have different cutting machines that totally meet the needs of our stitching Inductions.



# EMBROIDERY DEPARTMENT



## EMBROIDERY

Our daily embroidery capacity is about 15.0,00 pcs, and our monthly garment embroidery range is 450,000 pieces.



# PRINTING DEPARTMENT



## PRINTING

Our daily garment printing production is about 20,000 pcs, and the monthly printing capacity is 600,000.



# STITCHING



## STITCHING

In Widezone International, two stitching units have different machines with different production capacities.

Our overall monthly capacity for complete stitching production is about 500,000 PCS, and our daily Capacity, including all stitching units, is 20,000 PCS.

## STITCHING MACHINE DETAIL

In Widezone International, we have overall 20 flows in all stitching units fully equipped with 600 machines of Lock Stitch, Over Lock, Flat Lock, Button Attach, Button Hole Bar Tack, EYELET+Tipping and CLIPING. This gives us flexibility and speed to produce many types of garments simultaneously. We have an experienced technical team in production and quality, which ensures the tailoring art of stitching. That is an important factor in our growth and customer satisfaction.

# FINISHING/PACKING/SHIPPING



## FINISHING/PACKING/SHIPPING

The warehouse department of Widezone International has different daily and monthly packing, storage and shipping capacities.

We have a capacity of warehouse packing is 20,000 pcs/day and 500,000 pcs/month, and Storage capacity is about 300,000 to 400,000 pcs

# CERTIFICATIONS



# PRODUCTS



# PRODUCTS



# PRODUCTS

